

# THE NISSAN COLLEGE GRAD PROGRAM



**FREE  
eBook!**



**Andy Mohr** **NISSAN**

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In the months leading up to and following your college graduation, you're going to have a few major life milestones to experience. You'll be applying for new jobs, perhaps moving to a new town, or even buying a new car.

While we can't quite help with your job hunt or exciting move, we're more than happy to help you find your next thrilling vehicle. As a matter of fact, that's why the **Nissan College Grad Program** was created: to make these big transitions even easier.

Are you wondering whether or not you qualify for the **Nissan College Grad Program**, or what vehicles you should check out if you do? Well, this handy eBook may just help you out...

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**COLLEGE GRAD PROGRAM**

## The Nissan College Grad Program: The Details

If you're graduating in the next six months or earned your degree in the last 24 months, then odds are, you're going to be eligible for this helpful program. All you have to do is provide Nissan with proof of graduation, as well as proof of current or future employment, and you're good to go.

That Nissan College Grad discount is a pretty sizeable one, too. Drivers will receive between \$500 and \$1,000 off MSRP when they apply, all of which can be combined with current Nissan deals and incentives. In the end, you can snag a huge discount.

Of course, the first step to acquiring that vehicle credit is to visit your local Nissan dealer. Once you do that, you can get started on choosing your next car...



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## Choosing the Right Nissan for Graduate Life

As a recent grad, you're bound to have some brand-new driving needs added to your routine. A new job means a new commute, after all, and depending on where you're living, you may be putting a ton of miles onto your car.

For this reason, we suggest you take a few key points into consideration before you take something home.

- **Know how much you're willing to spend on gas.** Nissan cars are all designed with efficiency in mind. However, if fuel economy is one of your biggest concerns, it seems more reasonable to choose a more eco-conscious car.
- **Consider the amount of space you need.** If you don't yet have a family, then you're probably not going to be carting too many people around with you on the regular. If so, going with a small car is a good idea.
- **Think about local weather conditions.** Does it snow or rain often where you live? If so, a car with added traction or handling abilities may be at the top of your list. In these cases, a crossover or SUV can be a fantastic choice.

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## **Our Favorite Nissan Models for College Grads**

All drivers have different tastes and needs. However, the Nissan brand has something to satisfy just about everybody.

Once you've considered all the aforementioned qualities, you may want to look a little bit harder at the following fantastic models.

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## 2018 Nissan Versa Note

Let's say that fuel economy is your primary concern when shopping for your next car. In that case, we really think that a compact vehicle may be the best choice for your needs, and the Nissan Versa Note is one of the most versatile on the market.

### Performance

The Nissan Versa Note is all about saving you money on gas. It comes standard with a 1.6L 4-cylinder engine, which features a dual injection system and a Continuously Variable Valve Timing Control System.

Both features work hard to simplify intake and exhaust with your car and to boost overall efficiency. With their help, the Versa Note can easily maintain an EPA-estimated 39 MPG highway and 31 MPG city.<sup>1</sup>

### Safety Features

While it may be small in size, the Versa Note is big in safety. This car was constructed with the Nissan Zone Body, which is fortified with numerous reinforcements to help it absorb and deflect impact forces.

These reinforcements include:

- **Front and rear crumple zones**
- **Hood buckling creases and safety stops**
- **Energy-absorbing steering column**
- **Pipe-style steel side-door guard beam**

In addition to this, the Versa Note is lined with the Nissan Advanced Airbag System. This includes front, side, and supplemental airbags, as well as occupant classification sensors to aid in smart airbag deployment.

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## **2018 Nissan Altima**

Not all of us like the zippy feel of a compact vehicle. Instead, we'd prefer something with a bit more weight, such as a midsize sedan. If that's what you're looking for, then you might be interested in the Nissan Altima.

### **Performance**

As a midsize car, the Altima can err on the side of both a smaller, more efficient engine, and something far beefier. The standard engine option in the Altima is a 2.5L 4-cylinder engine. This powertrain is capable of producing 179 horsepower and 177 lb-ft of torque.

However, if you're interested in something with more muscle, you may want to spring for the available 3.5L V6. With this engine, your sedan will generate 270 horsepower and 251 lb-ft of torque.

You can also add in available paddle shifters with a manual shift mode. This pairs perfectly with the V6, adding in more of a race-like feel to your car.

### **Interior Entertainment**

As a midsize sedan, the Altima offers quite a few sharp features in the cabin. For example, if cloth seat-trim isn't quite your thing, you can always add in leather and power adjustments to jazz things up a bit.

You'll also have numerous technology upgrades. For example, if you prefer mobile integrative capabilities, you ought to be quite happy with the 7-inch multi-touch control color monitor and its optional apps.

Apple CarPlay™ and Android Auto™ are both available to go along with this screen. They allow you to integrate your phone and pull up your favorite apps while on the go.

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## 2018 Nissan Rogue Sport



If you have to switch off between the city and the suburbs often, then you should be happy with a versatile option, such as the Nissan Rogue Sport. This sleek crossover was clearly made for both environments.

### Handling

When the roads get rough, you need handling that can navigate them with relative ease. If you add in available Intelligent All-Wheel Drive to your Nissan Rogue Sport, it can do just that.

What makes this AWD system so smart is that it can monitor and read changing road conditions. It will then supply power to your wheels accordingly to ensure the most grip and maneuverability.

In addition to this system, you'll also have Intelligent Trace Control and Engine Braking, as well as Active Ride Control. These can greatly improve cornering and stability.

### Interior Space

The Nissan Rogue Sport has 96 cubic feet of passenger space in the cabin. Behind the second row, it has 22.9 cubic feet for cargo.

Of course, what about when you're heading out on a lengthier road trip? In that case, you'll probably have extra gear to transport. To fit it all, you can fold over the back row, expanding the cargo space to 61.6 cubic feet.

The Divide-N-Hide® Cargo System then ensures that you're able to secure and stow all your cargo items as needed. Truly, this make those big adventures even easier to manage!

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## 2018 Nissan Sentra



Last but not least, you could always go with a smaller sedan.

The Sentra falls in between the Altima and Versa Note, and it presents drivers with a safe yet still sporty option for day-to-day driving.

### Safety Features

If it's added safety features that you're looking for, you'll be happy to know that the Nissan Sentra offers some intuitive gadgets.

Vehicle Dynamic Control and the Traction Control System are both standard in the Sentra. These work to reduce wheelspin and keep your vehicle on course, even when roads are bad.

However, from here, you can upgrade to features that utilize sensors and cameras to monitor the road for you. If they determine that a collision is imminent, they can, in some cases, act autonomously to prevent the event from happening. This available array includes:

- **Blind Spot Warning**
- **Automatic Emergency Braking**
- **Rear Cross Traffic Alert**

### Sport Options

What's unique about the Nissan Sentra is that it also offers some distinctly sporty styling and performance features with its NISMO trim.

For one thing, this level adds in a turbocharged powertrain and NISMO aerodynamic body kit. This allows for high speeds and even higher wind resistance.

The NISMO®-tuned suspension and steering increases the maneuverability as well, making it easier to handle when driving fast.

The whole package is completed by the overall sport look of the NISMO 18-inch wheels and signature red-trimmed interior.

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## Contact Your Local Nissan Dealer



Now that you know about the fine vehicles that the Nissan lineup has to offer, you might be feeling pretty eager to put that Nissan College Grad credit to good use.

In order to do so, you're going to have to connect with your local Nissan dealer.

They'll walk you through the financing, let you take the vehicle for a test drive, and eventually send you home in your new discounted car.

**Visit your local Nissan dealer today!**

\*2018 EPA Fuel Economy Estimates 31 city / 39 highway for Versa® Note® 1.6-L with Xtronic CVT®. Actual mileage may vary with driving conditions – use for comparison only.

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